

REAL GRADUATES Training Report

LAPORAN SEMINAR KEMAMPUAN PASARAN

Tarikh 21 JANUARI 2011 (Sabtu)
Masa 8:00 a.m. - 5:00 p.m.
Tempat Universiti Malaysia Sabah (UMS)
Jalan UMS
88400 Kota Kinabalu
Sabah
<http://www.ums.edu.my>

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LAPORAN SEMINAR KEBOLEHPASARAN

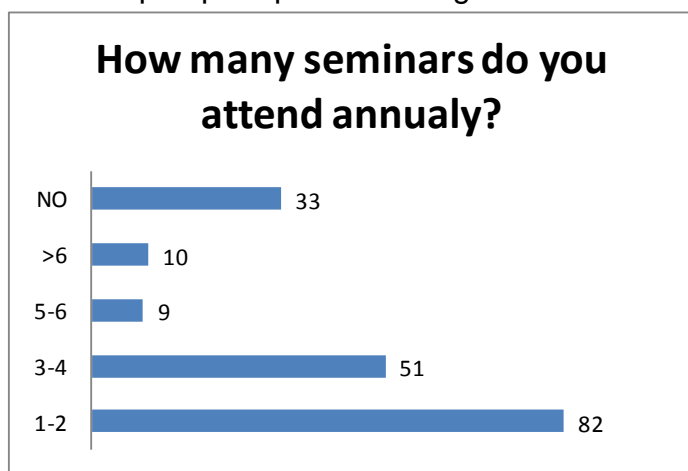
Berikut ini adalah maklumbalas yang telah diterima dari 189 peserta yang telah mengembalikan borang maklumbalas yang telah kami edarkan.

BAHAGIAN A: MAKLUMAT PARA PESERTA

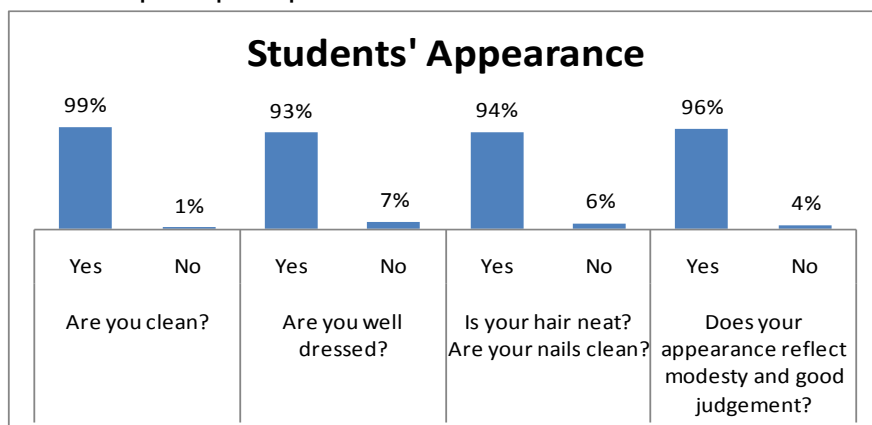
1. Pecahan umur dan jantina para peserta:



2. Kekerapan para peserta menghadiri seminar dalam setahun:

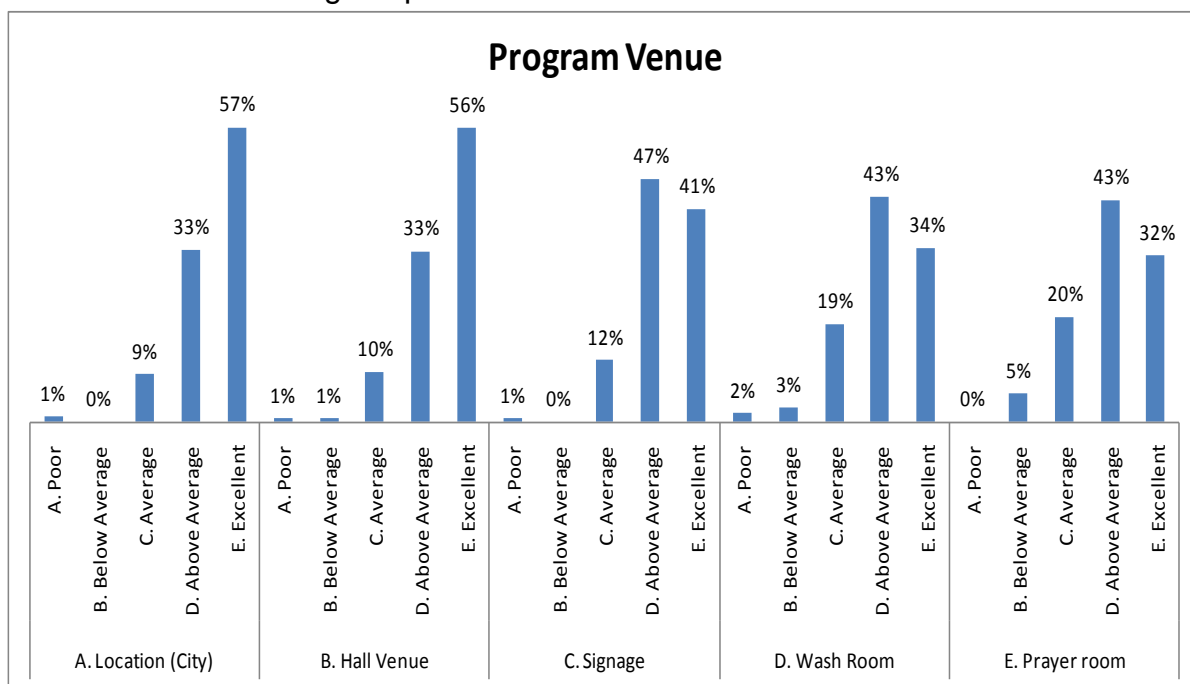


3. Penampilan para peserta ke seminar:

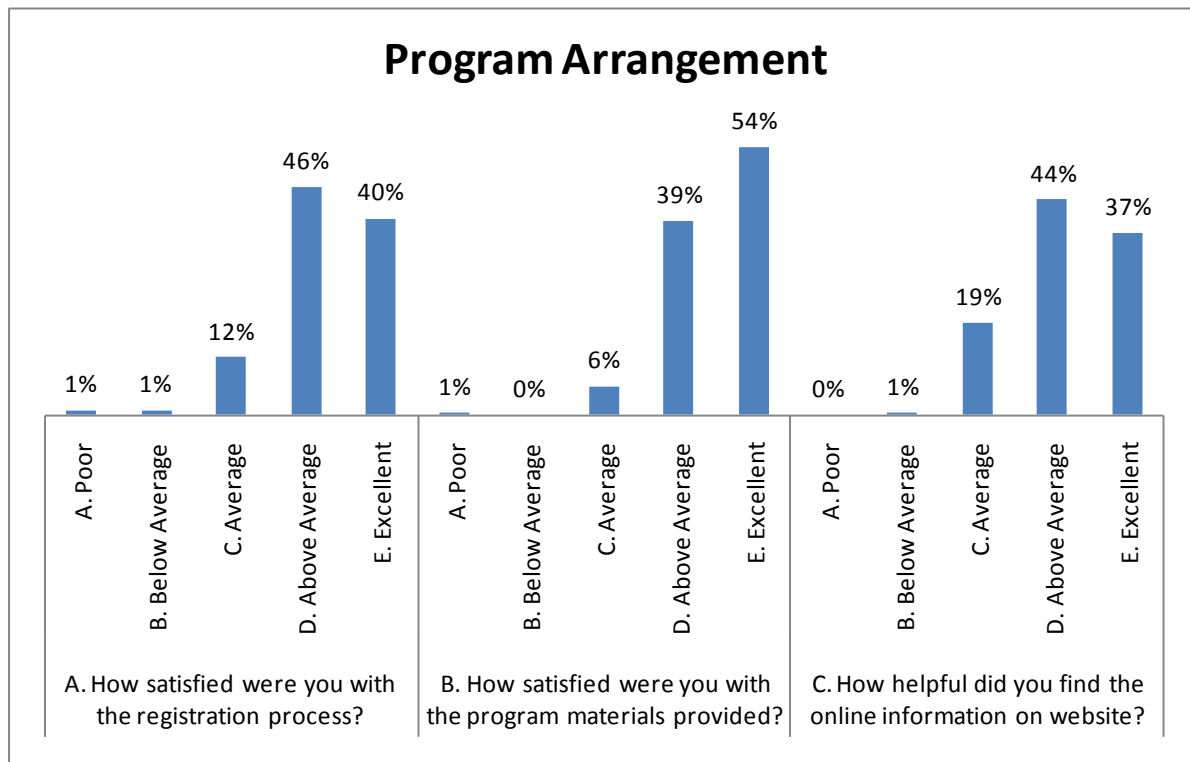


BAHAGIAN B: TEMPAT DAN SUSUNAN PROGRAM

1. Maklumbalas tentang tempat seminar:

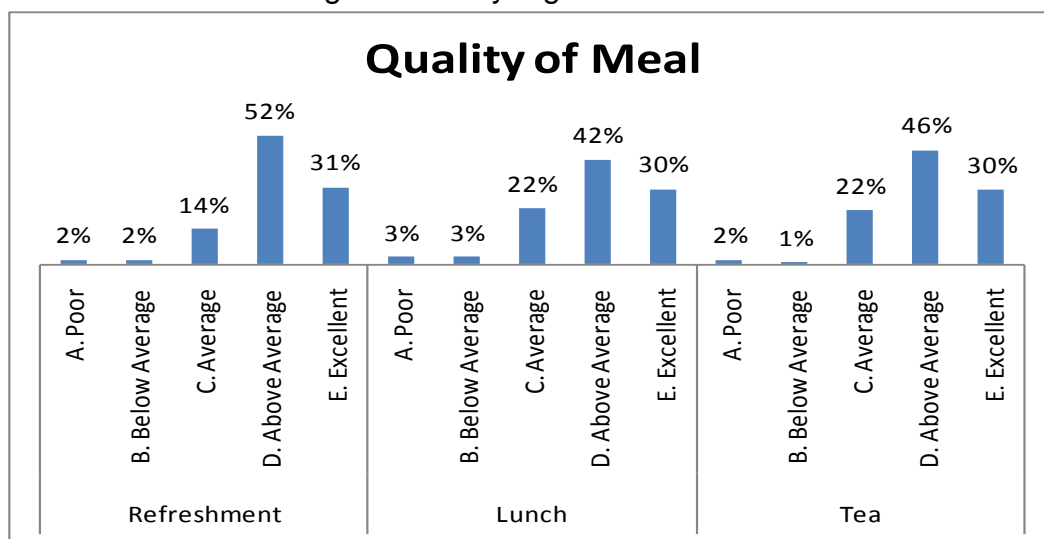


2. Maklumbalas tentang susunatur dan bahan seminar:

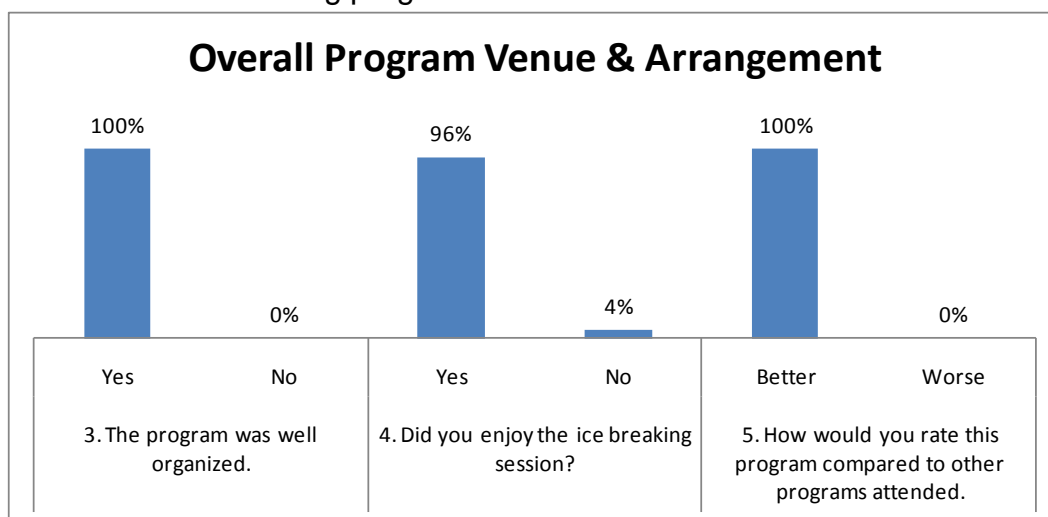


Secara keseluruhan, **penilaian tempat dan susunan program adalah above average atau excellent.**

3. Maklumbalas tentang makanan yang disediakan semasa seminar:



4. Maklumbalas tentang program secara keseluruhan:



Penilaian program secara keseluruhan adalah **sangat baik (peratusan di antara 96% ke 100%)**.

5. Apa yang para peserta paling suka tentang seminar ini? (tanpa suntingan)
What did you like best about the program and why? (no editing)

- *Every topic is great.*
- *The moderator because she and he very excited to give and sharing their opinion.*
- *Attitude to become successful person in future.*
- *The present.*
- *I got more experience so I can change to better.*
- *Komunikasi kedua-dua penceramah yang berkesan.*

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- *Show to the student how to achieve their lives.*
 - *It talks about life and how to prepare you for real life.*
 - *The ways they teach about manage our future.*
 - *Story and good experience.*
 - *The knowledge that the presenter give is clear and helpful for me.*
 - *It's motivating and provides knowledge.*
 - *Personal grooming and resume.*
 - *The present.*
 - *Know something new. The organizers are very powerful speakers.*
 - *Know the real of me especially the weakness and strengthens.*
 - *Financial management.*
 - *Pemikiran luar dari kebiasaan*
 - *Financial planning.*
 - *Providing reality and information.*
 - *I like this program because I got lots of experience. Also make me confident to change my life.*
 - *The present and 6 jars because it touched my heart.*
 - *The sincerity of the presenter willing to give time for the candidates.*
 - *All the information is relevant and useful and interesting.*
 - *Communication, find new friends.*
 - *The speakers because they both full of energy.*
 - *Interesting and two way communication.*
 - *I like the entire program because it changed my mind to better ones.*
 - *Energetic.*
 - *Give more knowledge about personal grooming.*
 - *Good.*
 - *Penceramah sebab ia menarik.*
 - *6 jars, I can learn how to manage money.*
 - *The presenters.*
 - *Presenter and all of their visualisation of presentation are fantastic.*
 - *The 6 jars because it makes me realize to invest my money to better purpose.*
 - *6 jars because I'm a person who don't know to mange my money.*
 - *I love the presentation and its very influence me to be good person and to upgrade myself.*
 - *The present sebab ada maksud yang mendalam dan perlu sedar mengenainya.*
 - *Most of all the programs I do like because it helps a lot in the future.*
 - *Self grooming because it can help me to have a better performance during interview.*
 - *The speakers and all information. The training is relevant for my life.*
 - *Both of the speakers and the sessions of the program because every session have important information.*

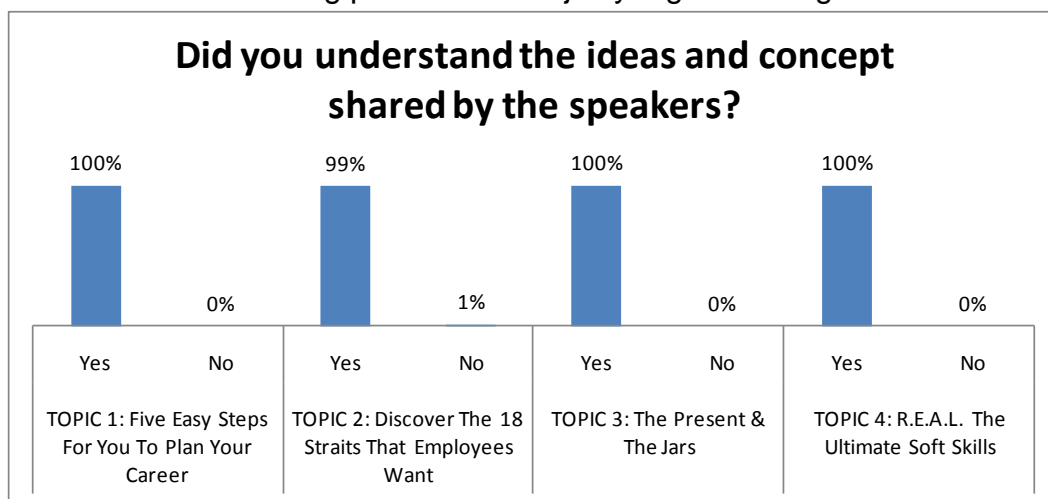
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- *Motivation program.*
 - *When they shared their experience because we learned a lot from their experienced.*
 - *Good instructor, helpful reading material and sufficient information because easy to understand and participate in this program*
 - *Personal grooming-an instant change towards the participants.*
 - *The motivation video and how they show us the gesture.*
 - *I can learn something that very useful for my career future.*
 - *Eye opener, change my mind set.*
 - *Presenters were very well prepared and it's a good presentation.*
 - *I like the way of presenters deliver the program .It's easy to adapted and the examples is easy to understand.*
 - *It's my first graduate training program so it's definitely an eye opening.*
 - *Everything, both presenters the topics, their creative ideas.*
 - *Pendedahan kepada perancangan kerjaya kerana dapat memperbaiki 'soft skill'*
 - *I can learn new things in life because it gives me awareness about life and I can learn opportunity for job.*
 - *Ice breaking because I can add new friends.*
 - *Very good presenters and enjoyable.*
 - *The progressing of seminar (the content)*
 - *The content of the program.*
 - *Personal grooming and interview.*
 - *Personal grooming because I improve myself and I know what to do during interview.*
 - *The personality grooming and career plan.*
 - *Because it fulfil in my requirement and make me much better person.*
 - *Motivators share their experience so student can involve and try their best.*
 - *The best part is it hit goals to educate and give extraordinary tips for the undergraduate student.*
 - *I gain something new. Appreciate a lot. Thank you.*
 - *I like it because the program helps me to upgrade myself to be a real leader and better person.*
 - *Improve my soft skill in the future for our life.*
 - *Program about resume writing and personal grooming because it is something hardly to find out in daily lectures.*
 - *Excellent experience.*
 - *The communication and the practical because I never know before.*
 - *The program gives me a wakeup call, I need to prepare myself, change my behaviour for a better future.*
 - *For the first time, it's very interesting.*
 - *6 JARS because thought me how to manage my money.*

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- *I like how to plan our career because I can develop the right attitude for success.*
 - *Understand your personality because I get to know myself better.*
 - *The speakers. Both of them are friendly and manage to invoke a comfortable and enjoyable atmosphere during the seminar.*
 - *Sangat memberi rangsangan untuk saya berjaya.*
 - *My career plans because from it, I learn something new for my life.*
 - *Motivating me.*
 - *Sporting motivators.*
 - *Speakers. They have the passion, knowledge and ability to attract the audience.*
 - *The information, the motivators.*
 - *I can feel the energy of the motivator.*
 - *Informative and very motivating.*
 - *About 6 jars because I never learn about it before.*
 - *Can know more about myself.*
 - *This program thought us what we should practice in our life.*
 - *This program opens my mind about my old habit and I know my strength and weakness.*
 - *The present because it is unexpected.*
 - *The presenter is good and interactive, learn something from every session.*
 - *The presenter did well on their job because they make me change my attitude to become better and excellent.*
 - *My career plan.*
 - *This program shows the real practical. Examples: interview.*
 - *I learned new things.*
 - *Program ini mencapai maklumat dan meyakinkan dengan perancangan masa depan saya buat selama ini.*
 - *I like this program.*
 - *This seminar is full of knowledge and very useful for our future life plan.*
 - *Touch on the critical part for undergraduate student.*
 - *Ice breaking because how it present the information is interesting.*
 - *Plan your career. I can realized where I am now and what I should be.*
 - *Personal grooming.*
 - *Saya rasa ianya sangat bagus, sangat berbaloi kerana pengisiannya yang memberi gambaran masa depan.*
 - *Give me much information which I don't know.*
 - *Enjoyable and I can gain knowledge.*
 - *The program is very fun and I learned many things about career, future and life.*
 - *All sessions.*
 - *Knowing myself.*
 - *Dapat maklumat yang sangat berguna, tentang pemilihan berjaya.*
 - *Motivated.*

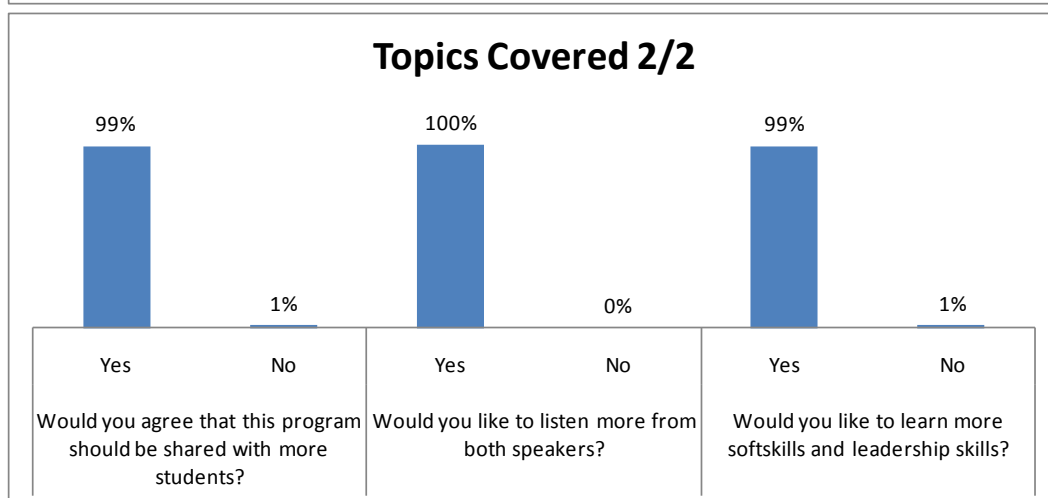
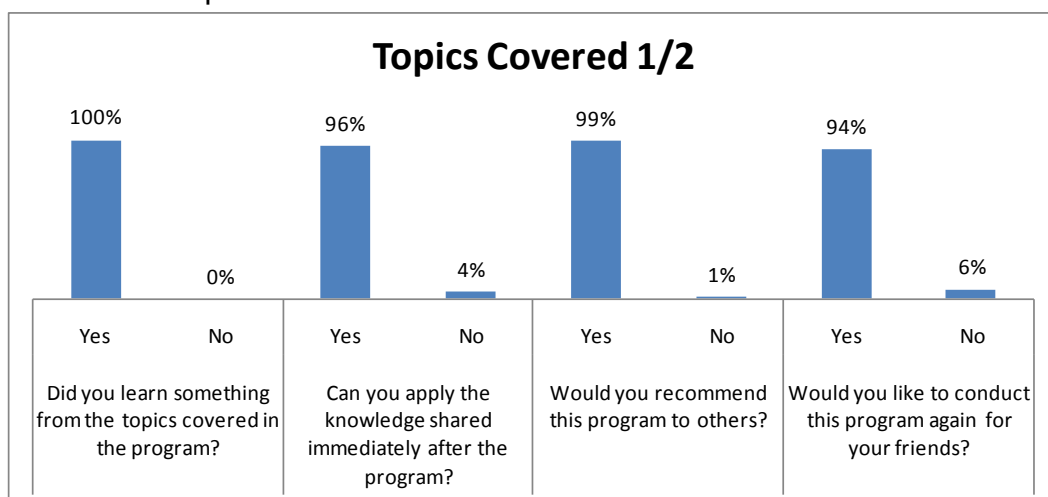
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- *Membuka minda dan menambah pengetahuan.*
 - *About interview tips.*
 - *Memberi pengetahuan baru kepada saya tentang apa yang saya tidak tahu.*
 - *The lecturer is positive person.*
 - *Not boring and they always make jokes.*
 - *The input and the activities because it's valuable and benefits to all of us.*
 - *All programs.*
 - *All of the program session.*
 - *This seminar gives more experience and I want to change my life to better.*
 - *The speakers because the way they give speech very energetic from beginning until the end of this session.*
 - *Passion.*
 - *New information.*
 - *All sessions.*
 - *I got new experience and lot about interview.*
 - *I can gain knowledge, experience to improve myself.*
 - *6 JARS.*
 - *Speakers have sense of humour and it's very interesting.*
 - *All the activities, it gives me an opportunity to learn new things.*
 - *I'm very happy to be in this seminar because a lot of things I can learn.*
 - *Gives us more information and inspiration in our life.*
 - *Giving me more experience and giving me more confident to the future.*
 - *The seminar so enjoyable and make me think to change my life to better.*
 - *Personal grooming. I can change my personality.*
 - *The motivators very energetic.*
 - *Got shaving.*
 - *Learning the new things.*
 - *Can change student to better person after we graduate.*
 - *Speakers are interesting, friendly and funny.*
 - *I like the way they present their presentation.*
 - *Personal grooming because I learn a lot about myself.*
 - *lanya bagus kerana ia meningkatkan pengetahuan dan banyak membantu mengurus diri bila temuduga kerja. Marketing yourself.*
 - *Enjoyable.*
 - *It teaches me to become a better person.*
 - *Personal grooming. Give me some hint on how to dress for an interview.*
 - *Enjoyable and useful.*
 - *6 jars because it helps me a lot in financial management.*
 - *Improve myself.*
 - *Both presenter and the entire program. I'm so excited to be here. Personal grooming.*

BAHAGIAN C: PENCERAMAH DAN TOPIK SEMINAR

1. Maklumbalas tentang pemahaman tajuk yang dibentangkan semasa seminar:

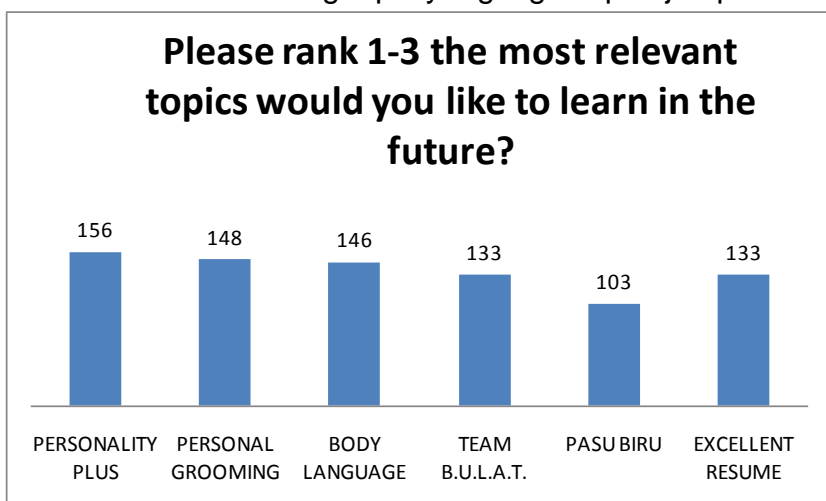


2. Penilaian topik seminar:



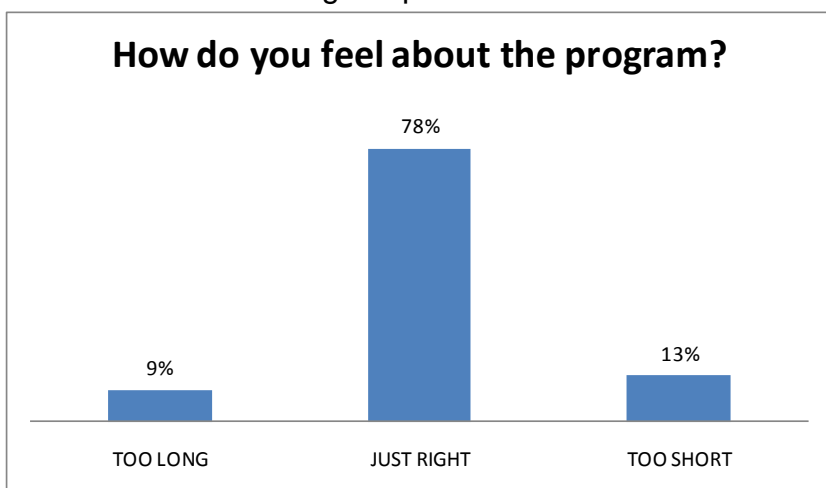
Secara keseluruhan, **penilaian penceramah dan topik seminar yang disampaikan adalah *sangat baik* (peratusan di antara 94% ke 100%).**

3. Maklumbalas tentang topik yang ingin dipelajari pada masa akan datang:

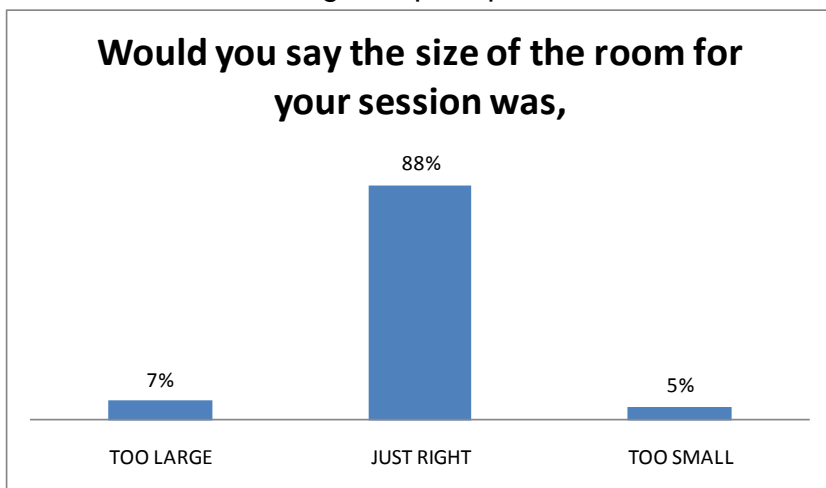


BAHAGIAN D: KESELURUHAN PENYELARASAN SEMINAR

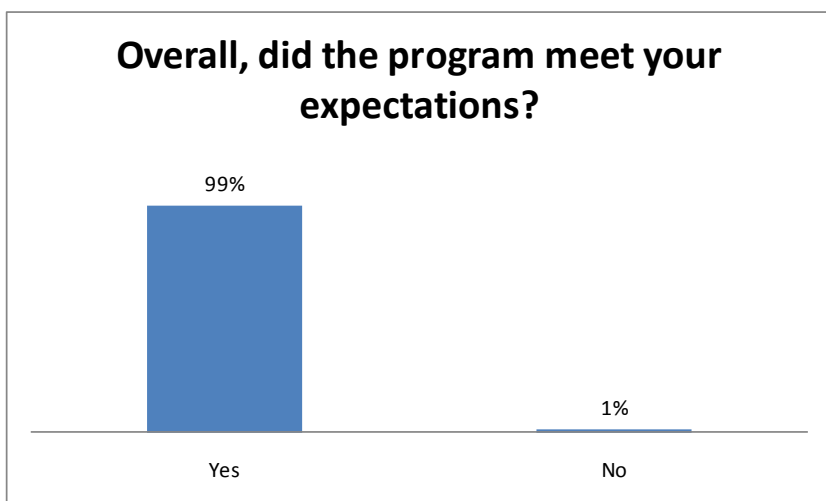
1. Maklumbalas tentang tempoh masa seminar:



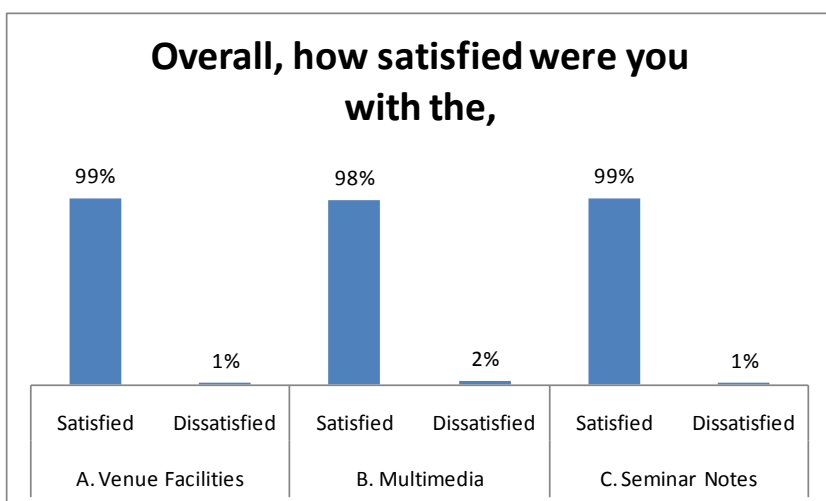
2. Maklumbalas tentang saiz para peserta seminar:



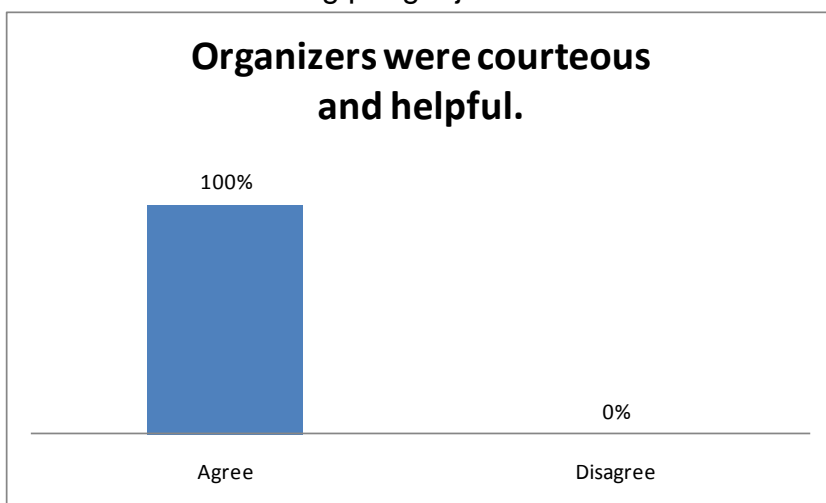
3. Secara keseluruhan adakah seminar ini telah memenuhi matlamat para peserta?



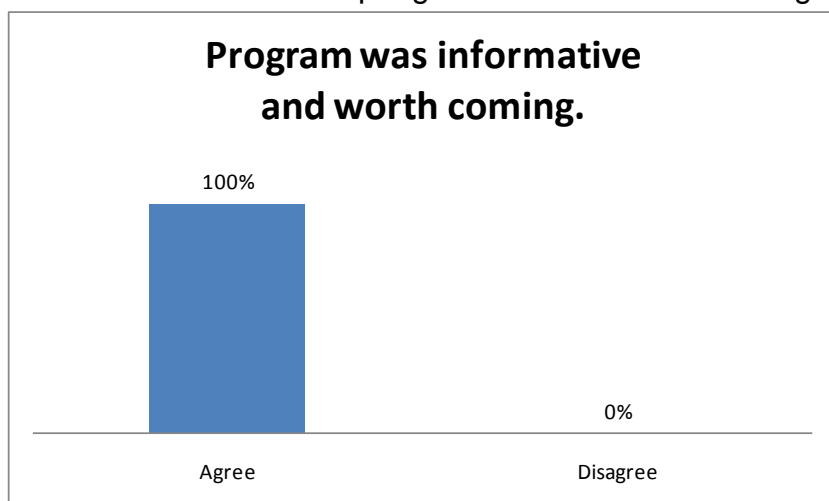
4. Maklumbalas secara keseluruhan tentang kemudahan tempat, bahan multimedia dan nota seminar:



5. Maklumbalas tentang penganjur dan sekretariat seminar:



6. Maklumbalas samada pengisian seminar adalah menguntungkan:



Semua para peserta memberi maklumbalas yang pengisian seminar adalah menguntungkan (100%).

7. Beritahu kami sesi kegemaran anda dan kenapa (tanpa suntingan):

Please tell us your favourite session and why? (no editing)

- *Learn to manage money.*
- *5 steps to success because they learn how to achieve our objective career.*
- *Attitude.*
- *Ice breaking and grooming.*
- *Personal grooming-upgrade myself for today and future.*
- *Ice breaking because I didn't have experience like they did before.*
- *I love all the sessions conducted by both the presenters.*
- *I like 6 jars program. I just realized that the benefit to plan our financial.*
- *Personal grooming.*
- *I like all sessions because it's interesting.*
- *Personal grooming and developing and the right attitude for success.*
- *Career plan because it will help me when I want to find a job.*
- *The present and 6 jars. It's fun and useful.*
- *Career plan. It helps for my future planning.*
- *The present.*
- *6 jars because it teaches me how to manage money properly.*
- *Leadership.*
- *Ice breaking. Meet new friends.*
- *Career plan.*
- *Career plan and personal grooming.*
- *Session about market yourself, personal grooming and body language. Because these sessions very interesting and give me something new to learn.*

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- *All because I enjoyed it.*
 - *All parts. Everything is very interesting.*
 - *Attitude, it's interesting and can gain knowledge.*
 - *Personal grooming and 6 jars-teach me how to manage money.*
 - *The 6 jars because it really useful.*
 - *Personality, body language, body grooming.*
 - *Personal grooming and money management.*
 - *5 easy steps for you to plan your career. It helps me so much.*
 - *Personal grooming.*
 - *All.*
 - *Personal grooming because it give more impact to our personality.*
 - *Ice breaking.*
 - *All sessions.*
 - *Career plan, I can see my future.*
 - *Personal grooming.*
 - *All session because I can learn new skills and gaining knowledge and information for my future career plan.*
 - *Over all.*
 - *The present because that session make me aware about here and now.*
 - *Personal grooming.*
 - *Personal grooming because it helps me change my future appearance.*
 - *Grooming session. It helps me to be ready for an interviewer and to work in the future.*
 - *It approaches us in practical way.*
 - *Personal grooming because now I knew how to dress when I go to the interview and have confident.*
 - *The present session.*
 - *The career plans because I never heard this kind of plans before, what we need to prepare before interview. I think this session helps me a lot.*
 - *Grooming session and career plan because it helps me to improve and get ready for my career.*
 - *Video session-inspiration which able to inspired me.*
 - *The ability to communicate.*
 - *Ice breaking because I can make new friends.*
 - *Almost all the session is my favourite.*
 - *I like the present session-I like listening stories.*
 - *Personal grooming, useful for graduates to prepare themselves before attending interview.*
 - *Research kerana dapat buat persediaan untuk memasuki dunia pekerjaan.*
 - *Personal measurement because give me opportunity to know and see again about the way of my life.*

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- *Personal grooming because this program gives me more knowledge.*
 - *Make yourself-personal grooming and body language because it teach me to dressed better.*
 - *Personal grooming.*
 - *Most of the sections are able to help me face the new environment in my future.*
 - *6 jars.*
 - *Discover the 18 traits that employers want because much knowledge I take from this program especially attitude.*
 - *Sesi bercerita.*
 - *Career plan and personality grooming.*
 - *Understanding your personality.*
 - *Learn to manage money, personal grooming.*
 - *The present because it makes me realize to appreciate my present time.*
 - *R.E.A.L*
 - *Personal grooming because it exposes me how we want to face an interview, what should I wear and bring.*
 - *My favourite session is the topic present.*
 - *Personal grooming.*
 - *Reading book and football.*
 - *6 jars because it teaches me to save my money.*
 - *6 jars because I didn't know how to manage my finance nicely.*
 - *Market yourself. Personal grooming and body language because I can know how to make myself looking tidy.*
 - *Personal measurement because I got to know what I did in the past and for the future.*
 - *Self grooming part. Interesting and practical.*
 - *Money.*
 - *Grooming session because I learn how to wear when attend the interview session.*
 - *Personal grooming.*
 - *Marketing yourself and personal grooming.*
 - *Personal grooming. It teaches me how to dress well and increase myself confident.*
 - *Grooming and manage your money because I learned new things.*
 - *6 jars.*
 - *The present, personal grooming.*
 - *Personal grooming because this session very attractive and I get more tips.*
 - *Discover the 18 traits that employers want because I want to success in my job.*
 - *6 jars. I learned how to save money.*
 - *6 jars.*
 - *Plan your career and understand personality.*

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- *My career plans because it gives me motivation to improve my life.*
 - *I like the seminar from start to end.*
 - *Plan career.*
 - *Manage money. Salah satu habit saya selama ini,tapi tidak berapa sempurna kerana saya buat simpanan di bank. Sekarang saya dapat idea untuk menggunakan wang saya dengan lebih bijak.*
 - *Personal grooming and how to arrange the money.*
 - *Ice breaking because they need recognised other people and networking more wide.*
 - *Ice breaking gets to know new friends.*
 - *Money saving and present.*
 - *Kesemuanya suka, paling minat semasa financial freedom(6 jars)*
 - *Body language.*
 - *Introduction and ice breaking.*
 - *Grooming room.*
 - *All sessions.*
 - *Grooming because I can gain knowledge on how to well dress for interview.*
 - *Knowing about the strength and weakness because last semester I didn't know myself better.*
 - *Money management sebelum ini saya tidak tahu bagaimana untuk mengurus kewangan yang betul.*
 - *5 easy steps for you to plan your career.*
 - *Understanding your personality and all session.*
 - *Ice breaking, meet new friends and know about myself more clearly.*
 - *The present. It makes me realized that we need to work hard to get what we need and never give up.*
 - *Personality and leadership because I can recognize and know better about myself.*
 - *I like the story time because can improve myself.*
 - *6 JARS because I can arrange my money now.*
 - *6 jars, it helps me on how to manage my money for my future.*
 - *The present. It makes me realized that we need to work hard to get what we need and never give up.*
 - *About 6 jars and personal grooming because I did not ever learn about this tips before and I really appreciate it. Thank you for both speakers. Now I can say I am a real leader.*
 - *Attitude.*
 - *The present.*
 - *Saving money.*
 - *All of the session. I enjoyed it.*
 - *I enjoyed it.*

- *Presents.*
- *6 JARS.*
- *The present because feel better and motivate.*
- *Session market yourself, personal grooming and body language; discover the 18 traits that employers want.*
- *Grooming because we can know to get appropriate dress.*
- *Grooming, interview session and how to analyze ourselves because giving me much knowledge.*
- *Learn how to change life to better.*
- *Discover the 18 traits that employers want.*
- *The present-memberi kesedaran dan langkah dan pintu untuk berubah.*
- *The 6 jars.*
- *Attitude and 6 jars.*
- *All sessions, can improve and change the student attitude.*
- *Every session. I learned a lot.*
- *The story of present.*
- *Personal grooming and REAL because it gives me inspiration to change my life.*
- *Attitude-It thought us with good positives value.*
- *6 jars. Thought me how to manage well and get me out from financial problem.*
- *Personal grooming.*
- *18 traits-what employers' want.6 jars because it improves my knowledge and skill to get a job and also manage money?*
- *6 jars. Now I know how to manage my money.*
- *Grooming. It helps a lot about how to dress up. And also BULAT.*
- *Very well presented and they are very friendly.*
- *Personal grooming.*

KESIMPULAN

Secara keseluruhan, Seminar Kebolehpasaran yang dianjurkan oleh **Pusat Hubungan Industri Universiti Malaysia Sabah** berjaya mencapai matlamat untuk memberi pendedahan kepada para pelajar memasarkan diri selepas tamat belajar kelak.

Ini disokong dengan statistik maklumbalas yang mengatakan **pengisian seminar adalah 100% menguntungkan.**

Berikut adalah topik-topik seminar yang telah disampaikan,



Relationship

- Five Easy Steps For You To Plan Your Career
- Market Yourself ~ Personal Grooming and Body Language

Equipping

- Discover the 18 Traits that Employers Want!

Attitude ~ Developing the Right Attitude for Success

- The Present
- The 6 Jars

Leadership

- R.E.A.L. The Ultimate Soft Skills that You Need to Succeed in Career, Business and Life.

Topik-topik di atas diharap dapat membantu para pelajar untuk meningkatkan tahap *employability* dan kebolehpasaran serta menyediakan minda graduan ke alam pekerjaan.

Laporan disediakan oleh Real Leaders Solutions
4 Februari 2011